



Calmore Infant School – Social Media Use Policy for Parents

Purpose

This policy outlines the expectations for parents and carers regarding the use of social media in relation to Calmore Infant School. It aims to protect the school community and ensure respectful and constructive communication online.

Scope

This policy applies to all parents and carers of children attending Calmore Infant School.

Policy Guidelines

1. Respectful Communication

- Parents are expected to communicate respectfully about the school, its staff, pupils, and other parents on all social media platforms.
- Derogatory, defamatory, or negative comments about the school or any member of the school community are not acceptable.

2. Raising Concerns

- If you have a concern or complaint, please follow the school's official complaints procedure. Social media is not the appropriate forum for resolving issues.
- The school is committed to listening and responding to concerns in a fair and timely manner.

3. Privacy and Safeguarding

- Do not post photos, videos, or personal information of other children or staff without explicit written consent.
- Respect the privacy of school events and activities—check with the school before sharing content online.

4. Representation

- Parents must not represent themselves as speaking on behalf of the school or imply any official affiliation in personal posts.

5. Monitoring and Consequences

- The school reserves the right to take appropriate action if this policy is breached, which may include contacting the platform to request removal of content, or in serious cases, involving legal authorities.

Acknowledgement and Agreement

I understand that by virtue of my child's attendance at Calmore Infant School, I understand and will abide by the terms of this policy.